



**VENDOR  
GUIDE / 2020**

# *La Jolla*

**CONCOURS  
D'ELEGANCE**

**FEATURED MARQUE BUGATTI  
CELEBRATING MERCEDES-BENZ 300SL COUPE**

## Vendor Options & Benefits

### VENDOR OPTIONS

#### VENDOR BOOTH OPTION 1 – \$750

*(Booth to be set up at the La Jolla Motor Car Classic at the Concours on Sunday, September 20, 2020)*

#### VENDOR BOOTH OPTION 2 – \$1,250

**(MERCHANT TYPE - PROMOTIONAL PRODUCTS)**

*(Booth to be set up on the grass at The La Jolla Concours d'Elegance on Sunday, September 20, 2020)*

#### VENDOR BOOTH OPTION 3 – \$1,750

**(RESTORERS AND/OR OTHER SPECIALTY VEHICLE RELATED VENDORS- 10X10 BOOTH & 2 VEHICLES)**

*(Booth to be set up on the grass at The La Jolla Concours d'Elegance on Sunday, September 20, 2020)*

### VENDOR BENEFITS

- (2) 6-foot tables with blue linen
    - (2) Chairs
  - (1) 10 x 10 pop-up tent (You may not bring your own tent, absolutely no exceptions)
    - (1) Sign with company name
    - (2) Staff wristbands good for La Jolla Concours d'Elegance
- If you would like to bring a car to display next to your booth it will be an additional \$100 per car*  
*If you would like 20amps power it will be an additional \$150*  
*If you would like additional wristbands for your staff it will be an additional \$30 each*





## TERMS AND CONDITIONS FOR ALL VENDORS:

- . Booth location to be determined by McFarlane Promotions, Inc. and the event committee
- . Vendors must be completely set up by 8:00 AM.
- . Vendors are required to be open from 9:00 AM to 4:00 PM. CLOSING BEFORE THE END OF EVENT OR STAYING OPEN AFTER THE EVENT IS STRICTLY PROHIBITED AND IS GROUNDS FOR EXCLUSION FROM PARTICIPATION AT FUTURE EVENTS.
- . Vendors are responsible for cleaning up their booth at the end of the event
- . Each vendor will be responsible for all of his/her merchandise or equipment. McFarlane Promotions, Inc. and La Jolla Historical Society will not be liable for any lost, stolen or misplaced merchandise or equipment at the event
- . Vendors agree to participate (rain or shine)
- . I understand that this event is one day only on Sunday, September 20, 2020
- . No vendors will be accepted that involve gambling (No illegal activities allowed)
- . I understand I will only be allowed to use the provided banner from La Jolla Concours
- . I understand there are no refunds

*I agree to abide by the above terms and conditions set forth for La Jolla Concours d'Elegance 2020.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



## Vendor Commitment Form

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Day Phone #: \_\_\_\_\_ Evening Phone #: \_\_\_\_\_

Fax #: \_\_\_\_\_ Day-of Cell Phone #: \_\_\_\_\_

Mailing Address for Day-of Packets: \_\_\_\_\_

Email Address: \_\_\_\_\_

I would like my booth sign to read: \_\_\_\_\_

I would like \_\_\_\_\_ space(s) for car display next to my tent for an additional \$100 per car. You must submit a photo and dimensions of your car. If you're bringing a truck or bus, additional fees apply.

I would like an additional \_\_\_\_ staff wristbands at \$30 each.

I would like 20amps of power at \$150 each.  Yes  No

### PLEASE SELECT LOCATION VENUE:

VENDOR BOOTH OPTION 1 – \$750 (Booth to be set up at the La Jolla Motor Car Classic)

VENDOR BOOTH OPTION 2– \$1,250 (Booth to be set up on the grass at the La Jolla Concours d'Elegance)

VENDOR BOOTH OPTION 3– \$1,750 (Booth to be set up on the grass at the La Jolla Concours d'Elegance)

### COMPLETE DESCRIPTION & PRICES OF PRODUCTS YOU WILL BE SELLING:

List of items and prices: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

TO PROCESS YOUR APPLICATION, WE MUST RECEIVE A COMPLETE LIST WITH PRICES AND ITEMS YOU INTEND TO SELL. ONCE THE APPLICATION IS ACCEPTED, THE LIST CANNOT CHANGE WITHOUT WRITTEN APPROVAL OF MCFARLANE PROMOTIONS, INC. ATTACH ADDITIONAL PAGES IF NEEDED.

*I understand that this application does not guarantee a vendor space and agree to abide by the decision made by the La Jolla Concours d'Elegance Committee.*

*I hereby warrant and confirm that the above information is, to the best of my knowledge, true and correct and further certify that I have read all of the information provided in this application.*

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Name and address of card holder: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CVC code: \_\_\_\_\_

I \_\_\_\_\_ agree to pay the following amount \$ \_\_\_\_\_

X \_\_\_\_\_

**Enclosed is my check or cash for \$ \_\_\_\_\_** Your signature above represents your understanding and agreement to all terms stated above.

Checks made payable to La Jolla Historical Society may be mailed to McFarlane Promotions, Inc., Attn: La Jolla Concours Vending 656 Fifth Ave. Ste. B San Diego, CA 92101, or faxed to (619) 233-0898. Space is limited and based on a first come first serve basis (Rain or Shine).

**Vendor fee must be received by July 31, 2020.**